

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: John Zimmerman

Serial No.: 09/815,856

Filing Date: March 23, 2001

For: Method and Apparatus for  
Recommending Television Programming  
Through a Celebrity or Using a Celebrity  
Profile

Examiner: Hai V. Tran

Art Unit: 2623

Confirmation No.: 5812

Attorney Docket No.: US010094

January 16, 2007

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO OFFICE ACTION**

Sir:

In response to the Final Office Action dated November 20, 2006, and in connection with an RCE being filed concurrently herewith, please amend the subject application as follows.

Amendments to the **Claims** begin on page 2 of this paper.

**Remarks** begin on page 7 of this paper.